



**Blue Friday – “Honoring Those Who Protect and Serve”**

**BLUE FRIDAY OF NEW YORK’S 15<sup>TH</sup> ANNIVERSARY DINNER AND AWARDS  
CEREMONY**

**FRIDAY APRIL 26, 2019 FROM 6:30PM-10:30PM**

**THE CENTURY HOUSE – 997 New Loudon Rd., Latham, N.Y.**

This year Blue Friday of New York will be celebrating our 15<sup>th</sup> Anniversary on Blue Friday which is April 26, 2019. This is a day which is set aside each year by the New York State Legislature statewide as a day to honor those officers who have lost their lives in the line of duty as well as those still working and serving their communities. The funds raised from this event will be used to assist the families of law enforcement officers who are killed or seriously wounded in the line of duty.

The funds from this year’s event will be used to assist the families of Trooper Tim Pratt and Sgt. Kerry Winters to attend the National Police Memorial in Washington, DC when their names are added to the wall.

**HOW WAS BLUE FRIDAY STARTED?**

In 2004 in the Capital District area of New York State two police officers lost their lives within a short period of time in Albany and Schenectady. With the deaths of these two officers the citizens of the community poured out their support for their families and the officers in the area. A group of local police officers got together and determined there was a need for an organization to support and assist the families of law enforcement officers killed in the line of duty past, present, and hopefully never in the future.

In December of 2004 we were contacted by a local radio station WGNA who wanted to do some type of fundraiser to honor Lt. John Finn of the Albany Police Dept. who was killed in the line of duty in February 2004 around the 1-year anniversary of his death. They came up with the idea of doing something on a Friday

**Blue Friday of New York, Inc.**

PO Box 38235

Albany, NY 12203

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and calling it Blue Friday, but it was decided that if we were going to honor an officer that was killed in the line of duty, we were going to honor ALL officers who were killed in the line of duty. In discussing this we felt it was wrong to only honor an officer that was killed and that we should also honor ALL the law enforcement officers who are still serving and protecting their communities. Thus BLUE FRIDAY was born.

An event was planned with WGNA, a local florist, Frank Gallo and Saratoga Eagle who all became the first sponsors of the event and have been supporting Blue Friday to the present.

## **WHAT IS THE MISSION OF BLUE FRIDAY?**

The mission of Blue Friday is to assist the families of law enforcement officers who are killed or seriously wounded in the line of duty and those officers who have been killed outside the line of duty if needed. Our goal is to make sure the family knows “They are not forgotten and they will never stand alone”. Blue Friday of New York assists in providing the resources needed by the families and co-workers of law enforcement officers killed or seriously injured in the line of duty by:

- 1.) Survivor victimization issues and grief counseling
- 2.) Assisting the families in their attending the National Police Memorial In Washington, DC
- 3.) Assists the law enforcement agencies or the families in the paperwork process for a line of duty death.
- 4.) Will train the representatives of the different Law Enforcement agencies on how to cope with and how to apply for the benefits for a line of duty death.

Since Blue Friday was started we have assisted the following families or their loved ones from the following Law Enforcement agencies to attend the National Police Memorial which is held each year on May 15<sup>th</sup> in Washington, DC while the name of their beloved officer is added to the National Police Memorial:

Lt. John Finn	- Albany Police Dept.
P.O. Eric Veteramo	- Schenectady Police Dept.
Deputy Eric Loiselle	- Essex County Sheriff’s Dept.
P.O. Joseph Corr	- New Hartford Police Dept.
Det. Kenneth Wilcox	- Albany Police Dept.
Det. John Falcone	- Poughkeepsie Police Dept.
Trp. David Lane	- New York State Police
Trp. David Brinkerhoff	- New York State Police
Trp. Joseph Longobardo	- New York State Police
Trp. Amanda Anna	- New York State Police
Trp. David Cunniff	- New York State Police
Trp. Winston Martindale	- New York State Police
Trp. Christopher Skinner	- New York State Police

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Det. Douglas Mayville	- Albany Police Dept.
Trp. Donald Fredenburg	- New York State Police
Trp. Timothy Pratt	- New York State Police
Sgt. Kerry Winters	- Ulster County Sheriff's Office
Trp. Donald Fredenburg	- New York State Police
Trp. Joel Davis	- New York State Police
Trp. Brian Falb	- New York State Police
Dep. Sheriff Kevin Haverly	- Greene County Sheriff's Office
P.O. Robert Johnson	- Northville Police Dept.

### **ABOUT THIS EVENT:**

**Blue Friday will be Hosting a Dinner and Awards Ceremony to Honor our Original Three Sponsors who are WGNA 107.7, Frank Gallo Florists and Saratoga Eagle. The dinner will consist of Open Bar, Hors D'oeuvres, Dinner Stations, Auctions, Silent Auctions, 50/50 Drawing, Music and Dancing.**

**For the first time we will be also Honoring the Law Enforcement Officer of the Year, the Deputy Sheriff or Sheriff of the Year and the Correction Officer of the Year.**

**FOR ADDITIONAL INFO CONTACT: PAT FOX @ (518) 469-9201, LOU SOMMA @ (518) 421-2921, or BRYAN PETTIT @ (518) 495-5062**

**We are hoping that YOU can assist us this year in our fundraising event by becoming a Sponsor of Blue Friday of New York and become a partner in an organization which assists the families of ALL Law Enforcement Officers who are killed or seriously injured in the Line of Duty, by taking out an ad in our program or by purchasing tickets for the dinner.**

### **PLATIUM SPONSOR - \$2,000.00 and above**

- **Full Page ad in the program**
- **Listed on the Blue Friday website in your category**
- **Announcement on the Blue Friday Facebook page when you sign up**
- **Monthly Facebook postings of all Sponsors**
- **Recognition at the event as a Sponsor**
- **8 Tickets for the Dinner**
- **Reserved table at the event**
- **Plaque in the name of your company**

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**GOLD SPONSOR - \$1,500.00 and above**

- Full Page ad in the program
- Listed on the Blue Friday website in your category
- Announcement on the Blue Friday Facebook page when you sign up
- Monthly Facebook postings of all Sponsors
- Recognition at the event as a Sponsor
- 6 Tickets for the Dinner

**SILVER SPONSOR - \$1,000.00 and above**

- Half Page ad in the program
- Listed on the Blue Friday website in your category
- Announcement on the Blue Friday Facebook page when you sign up
- Monthly Facebook postings of all Sponsors
- Recognition at the event as a Sponsor
- 3 Tickets for the Dinner

**BRONZE SPONSOR - \$750.00 and above**

- Quarter Page ad in the program
- Listed on the Blue Friday website in your category
- Announcement on the Blue Friday Facebook page when you sign up
- Monthly Facebook postings of all Sponsors
- Recognition at the event as a Sponsor
- 2 Tickets for the Dinner

**FULL PAGE AD – In the Program - \$400.00**

**HALF PAGE AD – In the Program - \$300.00**

**QUARTER PAGE AD – In the Program - \$225.00**

**DINNER TICKETS - \$75.00 each**

**We are a 501 © 3 organization and all of your donations are tax deductible.**

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**BLUE FRIDAY OF NEW YORK – 15<sup>TH</sup> ANNIVERSARY – APRIL 26, 2019**

**COMMITMENT FORM:**

<input type="checkbox"/> Platinum Sponsor	\$2,000.00
<input type="checkbox"/> Gold Sponsor	\$1,500.00
<input type="checkbox"/> Silver Sponsor	\$1,000.00
<input type="checkbox"/> Bronze Sponsor	\$ 750.00
<input type="checkbox"/> Full Page AD only	\$ 400.00
<input type="checkbox"/> Half Page AD only	\$ 300.00
<input type="checkbox"/> Quarter Page only	\$ 225.00

# of Dinner Tickets \_\_\_\_\_ @ \$75.00 each – Amount \_\_\_\_\_

General Donation \$ \_\_\_\_\_

**TOTAL CONTRIBUTION** \$ \_\_\_\_\_

**CONTACT INFORMATION:**

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Company Name

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Contact Name

Title

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Address

City

State

Zip

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E-mail

Phone

**Billing Information:**

Enclosed is my check for \$ \_\_\_\_\_ made payable to Blue Friday of New York

Please send an invoice to the address above.

Please complete & return Commitment Form to: Blue Friday of New York – PO Box # 38235,  
Albany, NY 12203

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